



TASTE OF THE GROVE SPONSORSHIP OPPORTUNITIES

Friday, September 8th on California's Central Coast

Taste of the Grove is an intimate cocktail evening hosted at the beautiful Packing Shed, a Morro Bay avocado farm set minutes from town with a rural agriculture ambiance. Guests enjoy all-inclusive farm-to-table pairing with area farmers and local chefs presenting tantalizing avocado themed dishes. The evening features demos and meet the farmer opportunities set amid the twinkling lights of this historic property.

Featured participants have been: Artisan, Two Cooks Catering, Morro Bay Oyster Company, Thomas Hill Organics, Yes Artisan Beverages, Trumpet Vine Catering, Baker and Brain, Libertine, and dozens more.

In 2016, the event was a sell out in less than a month, with 74% of the guests coming from out of the county or state. Sponsors for Taste of the Grove are limited and must embody the message and mission of farm to fork goodness.

Contact: Kyle Beal Wommack | 805.286.1879 | info@avomargfest.com





TASTE OF THE GROVE SPONSORSHIP OPPORTUNITIES

September 8th, 2017 in Morro Bay, California

Title Sponsor (Exclusive)

\$5,000

- Ten (10) event passes
- Twenty (20) event passes to Avocado & Margarita Street Festival
- Half page color ad in event program
- Logo on all print and electronic media (must commit before May 15th)
- Dedicated e-blast to ticketholders and participants after event
- Acknowledgement from the stage
- 5 dedicated social media posts
- Logo and link on event electronic communication (must commit before May 15th)
- Logo and link on event website

Gold Sponsor

\$2,500

- Six (6) event passes
- Twelve (12) event passes to Avocado & Margarita Street Festival
- Logo recognition in event program
- Acknowledgement from the stage
- 2 dedicated social media posts
- Logo and link on event electronic communication (must commit before May 15th)
- Logo and link on event website

Silver Sponsor

\$1,000

- Four (4) event passes
- Eight (8) event passes to Avocado & Margarita Street Festival
- Logo recognition in event program
- 1 dedicated social media post
- Logo and link on event website

Bronze Sponsor

\$500

- Two (2) event passes
- Four (4) event passes to Avocado & Margarita Street Festival
- Logo and link on event website

Taste of the Grove is proud of its ongoing commitment to customize sponsorship packages. The benefit levels above serve as a guideline, but can be modified to meet the needs of our sponsors.

Sponsor ads, logos, and materials will be provided by the sponsor.

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